

Art&Law

EXECUTIVE COURSE

3rd Edition

MODULE I

The Diplomacy of
Cultural Heritage

24

SEPTEMBER 2026

MODULE II

Legal Issues Within An
Expanding AI Landscape

25

SEPTEMBER 2026

MODULE III

Private Law of the Art Market:
Contracts, Disputes, Museums

26

SEPTEMBER 2026

24-26 SEPTEMBER 2026

Florence · Executive Course in Art&Law



GITTI AND PARTNERS



Lenz & Staehelin



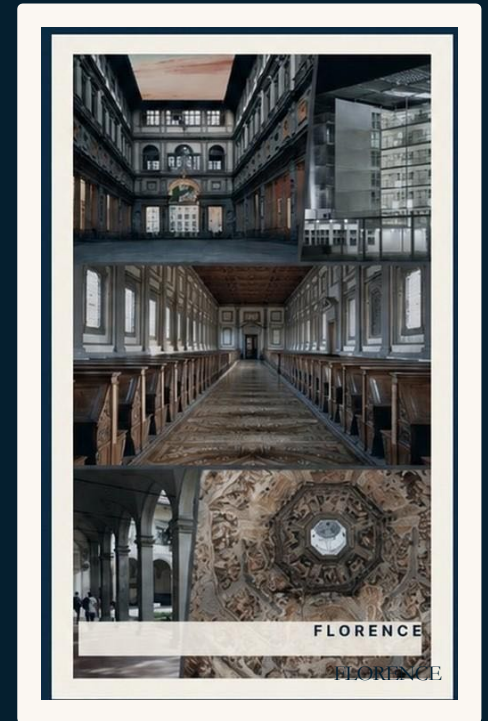


Art&Law

EXECUTIVE COURSE *3rd edition*

An updated and practical analysis
of the diplomacy of cultural heritage,
of legal issues within an expanding AI landscape,
and of the private law of the art market.

The 2026 edition brings together leading practitioners, scholars and institutional voices for three focused days in Florence. The programme moves from international conventions and multilateral cultural-heritage diplomacy, to the legal implications of artificial intelligence, and finally to contracts, arbitration, disputes and museum governance.



Art&Law

EXECUTIVE COURSE

3rd edition

MODULE I

AN INTERNATIONAL ART&LAW CONVERSATION

FLORENCE · GENEVA · NEW YORK · LONDON · ZÜRICH · LOS ANGELES · MIAMI

The course connects public institutions, universities, law firms, museums, art-market professionals and technology specialists. The 2026 programme is structured around three complementary perspectives:

- 01** | The Diplomacy of Cultural Heritage
- 02** | Legal Issues Within An Expanding AI Landscape
- 03** | Private Law of the Art Market: Contracts, Disputes, Museums



Three modules. Fourteen specialist sessions.
One integrated view of art and law.

PROGRAMME SUMMARY

MODULE I

THE DIPLOMACY OF CULTURAL HERITAGE

The 1995 UNIDROIT Convention; multilateral approaches to cultural-heritage diplomacy; diplomacy in conflict zones; and the recently established Platform - cases and lessons learned.

24

MODULE II

LEGAL ISSUES WITHIN AN EXPANDING AI LANDSCAPE

Swiss and EU art-law developments; new frontiers in U.S. copyright; ethical and scholarly standards for AI in art authentication; art-market integrity; generative AI and the art market; trademarks and prompts.

25

MODULE III

PRIVATE LAW OF THE ART MARKET: CONTRACTS, DISPUTES, MUSEUMS

Transactional art-market contracts; advanced deal engineering; auction and private-treaty structures; art finance, freeports and custody; arbitration; museum governance and management.

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DIRECTORS

PROF. Ettore Maria Lombardi

UNIVERSITÀ DEGLI STUDI DI FIRENZE

PROF. Marc-André Renold

UNIVERSITÉ DE GENÈVE

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NEW YORK UNIVERSITY

PROF. Filippo Annunziata

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PROF. Patty Gerstenblith

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Antonia von Appen

ASSOCIATE AT NOERR - MUNICH

Martin Wilson

CHIEF GENERAL COUNSEL AND HEAD OF FIDUCIARY SERVICES AT PHILLIPS AUCTIONEERS - LONDON

REGISTRATION

People interested in attending may register either for the whole Executive Course (€ 500) or for a single module (€ 350).

ACCESS

The course modules will be streamed live and recorded. Participants purchasing the recorded modules will have access to the recorded individual sessions and to the dedicated website featuring the course contents.

LANGUAGES

The course is held in English and Italian with simultaneous translation.

CONTACTS

Luisa Nese • Tel. +39 055 2759252

FURTHER INFO

segreteria.corsiperfezionamento@dsg.unifi.it • www.dsg.unifi.it/p771.html

LOCATION

Dipartimento di Scienze Giuridiche
Villa Ruspoli - Sala Rossa
Piazza Indipendenza, 9 - Firenze

24-26

SEPTEMBER

2026



CREDITI FORMATIVI PER AVVOCATI

E' stata proposta alla Commissione per l'accreditamento delle attività formative dell' Ordine di Firenze il riconoscimento, ai sensi dell' art. 20, co. 2, lett. b) del Regolamento per la Formazione Professionale Continua degli Avvocati, di n. 20 crediti formativi in materia non obbligatoria per la partecipazione all' 80% dell' intero evento o di n. 5 CF per la partecipazione ad ogni singolo modulo.

20 CF

RICHIESTI PER L'INTERO EVENTO

PARTECIPAZIONE MINIMA: 80%

6 CF

PER CIASCUN MODULO

CONTRIBUTO DELLA FONDAZIONE

La Fondazione concorrerà al costo di iscrizione per l' intero corso con una somma pari ad € 150,00 a favore dei primi 3 Avvocati o Praticanti Avvocati abilitati tra i 28 e i 40 anni iscritti al Foro di Firenze che ne facciano richiesta - da indirizzarsi alla Fondazione - entro e non oltre il 30/11/2025 a fronte della presentazione relativa ricevuta di pagamento e dell' attestato di partecipazione.

€ 150,00

PER I PRIMI 3 AVENTI DIRITTO

28-40 ANNI

ISCRITTI AL FORO DI FIRENZE

SCADENZA

30/11/2026

MODULE I

9:15 - 9:30 Welcome address
Prof. Irene Stolzi, University of Florence
Prof. Ettore M. Lombardi, University of Florence
Prof. Marc-André Renold, University of Geneva

9:30 - 11:00 The 1995 UNIDROIT Convention on Stolen or Illegally Exported Cultural Objects - Its Role in Promoting the Diplomacy of Cultural Heritage
Prof. Amnon Lehavi
Reichmann University, Tel Aviv

11:15 - 13:00 A Multilateral Approach to the Diplomacy of Cultural Heritage
Alessandro Chechi
Lille and Bonn

13:00 - 14:00 / *lunch break*
/

14:00 - 16:00 The Role of the Diplomacy of Cultural Heritage in Conflict Zones
Irina Tarsis
The Center for Art Law, New York and Zurich

16:15 - 18:00 The Recently Established Platform for the Diplomacy of Cultural Heritage - Cases and Lessons Learned
Prof. Marc-André Renold
University of Geneva

18:00 - 18:30 **Q.&A.**

PARTICIPANTS CAN REGISTER FOR INDIVIDUAL MODULES

THE DIPLOMACY OF CULTURAL HERITAGE

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MODULE II

9:15 - 9:30 Welcome address
Prof. Guglielmo Bevivino
Research Professor at the University of Milano-Bicocca

9:30 - 10:30 How has AI Changed the Swiss and EU Art Law Landscape
Claire Tistounet / David Ledermann
Lenz & Staehelin (Geneva)

10:30 - 12:00 New Frontiers in U.S. Copyright: Visual Art and AI
Judith B. Prowda
Professor at Sotheby's Institute of Art (New York City, NY)

12:00 - 13:00 Setting Ethical and Scholarly Standards for AI in Art Authentication
Carina Popovici
Co-founder and CEO of Art Recognition (Zurich)

13:00 - 14:00 / lunch break /

14:00 - 15:30 AI and Art Market Integrity
Ann-Marie Richard
Director Emerita at Sotheby's Institute of Art (New York City, NY)

15:30 - 17:00 Generative AI and the Art Market: Legal Risks, Rights, and Realities
Aimée Scala
Partner at Mazzola Lindstrom LLP (Los Angeles, CA)

17:00 - 18:00 Prompt and Circumstance, Trademarks and AI in the Art Market
Jessica Neer McDonald
Founder and Partner at Neer McD PLLC (Miami, FL)

18:00 - 18:30 **Q.&A.**

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LEGAL ISSUES WITHIN AN EXPANDING AI LANDSCAPE

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MODULE III

9:15 - 9:30 Welcome address
Alessandra Galizzi Kroegel
Research Professor at the University of Trento

9:30 - 11:00 Art Market Contracts I: The Transactional Toolkit
Anne Laure Bandle
Partner at Borel & Barbey (Geneva) / Director of the Art Law Foundation (Geneva)
Art sales agreements, consignment structures, title warranties and authenticity risk, governing law and jurisdiction clauses

11:15 - 13:00 Art Market Contracts II: Advanced Deal Engineering
Pierre Valentin
Co-Head of Art Law at Fieldfisher (London)
Auction guarantees and private treaty sales, art finance structures, freeport and custody agreements, compliance-integrated drafting

13:00 - 14:00 / lunch break /

14:00 - 16:00 Art Arbitration and Dispute Resolution
Prof. Ettore M. Lombardi
Professor at the University of Florence / of Counsel at Gitti and Partners Studio Legale Associato

16:15 - 18:00 Museum Governance and Management
Cecilie Hollberg
former Director of Galleria dell'Accademia

18:00 - 18:30 Q.&A.

PARTICIPANTS CAN REGISTER FOR INDIVIDUAL MODULES

PRIVATE LAW OF THE ART MARKET: CONTRACTS, DISPUTES, MUSEUMS

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MODULE I

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Speaker profiles

EXECUTIVE COURSE IN ART&LAW, 3rd edition



UNIVERSITÀ
DELLA FIRENZE



UNIVERSITÉ
DE GENÈVE



Center for art law

GITTI AND PARTNERS

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Lenz & Staehelin



CEST

9:30 - 11:00

The 1995 UNIDROIT Convention on Stolen or Illegally Exported Cultural Objects - Its Role in Promoting the Diplomacy of Cultural Heritage

speaker

Prof. Amnon Lehavi
REICHMAN UNIVERSITY, TEL AVIV

Amnon Lehavi is Provost and the Atara Kaufman Professor of Law at Reichman University. He previously served as Dean of the Harry Radzyner Law School and is Academic Director of the Acro Real Estate Institute. His research spans property law, cultural property, land use, local government and international economic law. He serves as Israel's national correspondent to UNIDROIT and has participated in expert work on private collections and orphan cultural objects. Lehavi has taught or researched at Yale, Harvard, Toronto, UC Berkeley and NYU and lectures internationally. His recent book, *Cultural Property: Law, Policy, and Markets*, examines the legal and institutional forces shaping ownership, trade, restitution and stewardship of cultural objects.

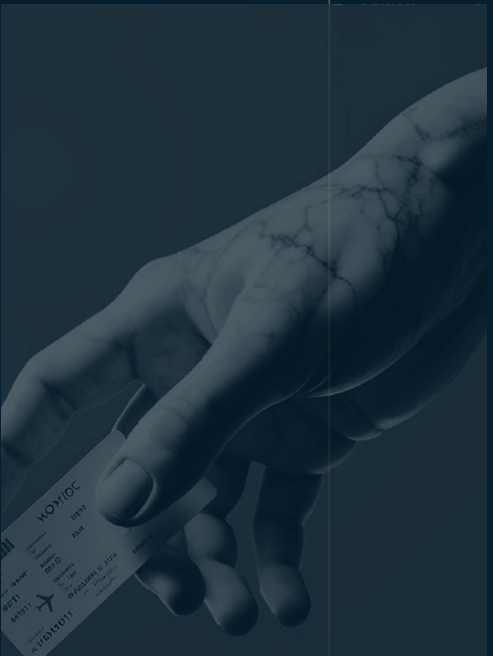
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CEST

11:15 - 13:00

A Multilateral Approach to the Diplomacy of Cultural Heritage

speaker

Alessandro Chechi

LILLE AND BONN

Alessandro Chechi is an associate researcher and adjunct professor at the Université Catholique de Lille and a long-standing lecturer and researcher in international and cultural heritage law. He holds a PhD from the European University Institute, an LL.M. from University College London and a law degree from the University of Siena. He has taught at the University of Geneva, the Geneva Academy and universities across Europe and beyond, and served as consultant to the Council of Europe during revision of the Convention on Offences Relating to Cultural Property. Chechi reports for Italy to Oxford University Press's *International Law in Domestic Courts* project and contributes to editorial boards in international and art law. His research focuses on cultural-heritage protection, dispute settlement, international organisations, human rights and state immunity. He is the author of *The Settlement of International Cultural Heritage Disputes*.

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CEST

14:00 - 16:00

The Role of the Diplomacy of Cultural Heritage in Conflict Zones

speaker

Irina Tarsis

THE CENTER FOR ART LAW, NEW YORK AND ZURICH

Irina Tarsis is founder and managing director of the Center for Art Law and a New York-admitted attorney and art historian. She launched the Center as a research platform and developed it into an independent nonprofit serving artists, lawyers, scholars and cultural institutions. Her work concentrates on provenance, title and ownership disputes, restitution, copyright and fair use, artists' rights, authenticity and due diligence. She holds an MA in Art History from Harvard University, a JD from the Benjamin N. Cardozo School of Law and a BS in International Business from the University of Virginia. Tarsis has taught at Teachers College, Columbia University, and Cardozo, and has contributed to provenance-research training programmes in Europe. Her publications and lectures address cultural property, museum governance, art-market risk, wartime looting and the protection of cultural heritage in armed conflict.

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CEST

16:15 - 18:00

The Recently Established Platform for the Diplomacy of Cultural Heritage – Cases and Lessons Learned

speaker

Prof. Marc-André Renold

UNIVERSITY OF GENEVA

Marc-André Renold is Professor Emeritus of Art and Cultural Heritage Law at the University of Geneva and founder of its Art-Law Centre. He studied in Geneva, Basel and at Yale and has held the UNESCO Chair in international law for the protection of cultural property since 2012. Renold created and developed ArThemis, the database documenting negotiated, mediated and adjudicated cultural-heritage disputes. He is also an attorney and member of the Geneva Bar, practising in art law, international civil and commercial law and intellectual property. His teaching and scholarship address the creation, protection, circulation and restitution of works of art and cultural objects under Swiss, comparative and international law. He has authored or co-authored numerous publications and co-edits the *Studies in Art Law* series.

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Speaker profiles



CEST

9:30 – 10:30

How Has AI Changed the Swiss and EU Art Law Landscape

speaker

Claire Tistounet

LENZ & STÄHELIN, GENEVA

Claire Tistounet is a senior associate in the Banking and Finance group at Lenz & Staehelin in Geneva. Her practice spans banking and finance, data protection and privacy, commercial and contract law, capital markets, intellectual property and art law. She advises Swiss and international clients on transactions, regulatory questions and structures involving artworks and other non-traditional assets. Tistounet is a member of the Art Law Foundation and serves on the committee of the Lab-of-Arts Association, connecting legal practice with cultural-sector initiatives. She studied economic and transnational law at the University of Geneva and was admitted to the Swiss bar in 2018. Her work on the changing Swiss and EU legal landscape combines finance, technology, privacy and cultural-property considerations, with a practical focus on risk allocation, compliance and responsible adoption of new tools in the art market.

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CEST

9:30 – 10:30

How Has AI Changed the Swiss and EU Art Law Landscape

speaker

David Ledermann

LENZ & STÄHELIN, GENEVA

David Ledermann is a partner at Lenz & Staehelin and Head of Commercial and Contracts. He advises on corporate law, M&A; and financing transactions, with particular experience in complex equity finance, convertible debt and secured lending backed by traditional and non-traditional assets, including art collections. His work for Swiss and international investors, borrowers and lenders combines commercial drafting with cross-border structuring and practical risk analysis. Ledermann holds an LL.M. from Duke University and is admitted in Geneva and New York. Alongside his broader corporate practice, he has developed substantial experience in transactions involving art-backed financing and the transfer of valuable collections. His perspective on AI and art law focuses on how new technologies affect contracting, allocation of responsibility, data governance, due diligence and the integrity of transactional processes.

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CEST

10:30 - 12:00

New Frontiers in U.S. Copyright: Visual Art and AI

speaker

Judith B. Prowda

SOTHEBY'S INSTITUTE OF ART, NEW YORK

Judith B. Prowda is a lawyer, mediator and arbitrator whose practice focuses on art law, copyright, entertainment and commercial matters. She has taught in the MA in Art Business at Sotheby's Institute of Art since 2007 and is a founding member of Stropheus Art Law. Her book *Visual Arts and the Law: A Handbook for Professionals* is a widely used reference and has been translated into Korean and Chinese. Prowda is a past chair of the New York State Bar Association's Entertainment, Arts and Sports Law Section and has held leadership roles in its Fine Arts and alternative-dispute-resolution committees. She also participated in the working group that created the Court of Arbitration for Art in The Hague. Her teaching and writing connect copyright doctrine with the realities of artistic production, market transactions and dispute resolution.

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CEST

12:00 - 13:00

Setting Ethical and Scholarly Standards for AI in Art Authentication

speaker

Carina Popovici

CO-FOUNDER AND CEO, ART RECOGNITION, ZÜRICH

Dr. Carina Popovici is CEO and co-founder of Art Recognition, a Swiss company that applies machine learning to art authentication. Trained in theoretical physics and computational science, she worked in quantitative risk in Swiss banking before bringing data-driven methods to the art market. Under her leadership, Art Recognition has developed systems that compare artworks with carefully curated bodies of authenticated material, producing documented and reproducible evidence to complement connoisseurship, provenance and forensic analysis. Popovici works with art historians, technologists, collectors and institutions and speaks internationally on the opportunities and limits of AI in attribution. Her approach emphasises that AI should not replace scholarly judgment, but should operate as an additional analytical layer governed by transparent standards, high-quality reference data and explicit uncertainty.

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CEST

14:00 - 15:30

AI and Art Market Integrity

speaker

Ann-Marie Richard

DIRECTOR EMERITA, SOTHEBY'S INSTITUTE OF ART, NEW YORK

Ann-Marie Richard is a valuation specialist, art historian, curator, author and adviser. She is Director Emerita of Sotheby's Institute of Art-New York and previously served as Executive Vice President at the art advisory firm Gurr Johns. Her appraisal experience spans auction strategy, trial preparation, expert-witness support and mediation in matters involving fraud, authenticity, equitable distribution, insurance, donations, loss, loans, leases, trusts and estates. Richard has lectured extensively on historical and emerging art markets, connoisseurship, collecting, conservation, provenance and the valuation of fine art, design and archives. She has spoken at universities, museums and professional associations internationally and has curated exhibitions reviewed in leading art publications. She is the author of *Artist's Estates: Tiers of Valuation and Complications* and *The Valuation of Fine Art and Design: A Handbook for Professionals*.

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CEST

15:30 - 17:00

Generative AI and the Art Market: Legal Risks, Rights, and Realities

speaker

Aimée Scala

PARTNER, MAZZOLA LINDSTROM LLP, LOS ANGELES

Aimée Scala is a partner in Mazzola Lindstrom's Los Angeles office, where she handles litigation and transactions involving fine art, intellectual property, media, entertainment and emerging technologies. She represents artists, estates, galleries, publishers and other creative-sector clients on copyright, licensing, contracts, disputes and generative-AI questions. Scala is a part-time lecturer at UCLA School of Law and has held leadership roles in the Los Angeles and Beverly Hills bar associations' entertainment, intellectual-property and art-law sections. Before entering law, she was photo editor of *Artforum* from 2004 to 2013, experience that gives her a practical understanding of artists, archives, museums, galleries and publishing. She earned degrees from Columbia University and Brooklyn Law School and writes and speaks frequently on fair use, licensing and AI.

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CEST

17:00 - 18:00

Prompt and Circumstance, Trademarks and AI in the Art Market

speaker

Jessica Neer McDonald

FOUNDER AND PARTNER, NEER MCD PLLC, MIAMI

Jessica Neer McDonald is founder and partner of Neer McD PLLC, a Miami-based practice focused on trademarks, copyright and creative content. She advises entrepreneurs and creators from application and registration through licensing, enforcement, contracts and global brand strategy. Her experience includes proceedings before the Trademark Trial and Appeal Board and federal courts, as well as public-sector and general-counsel work that informs her approach to regulation and business risk. McDonald earned her JD magna cum laude from the University of Miami and two BAs magna cum laude from the University of Florida, in Latin American Studies and Political Science. She works in English, Spanish and Portuguese and regularly comments on the intersection of intellectual property, AI-generated content, digital platforms and brand protection.

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PRIVATE LAW OF THE ART MARKET: CONTRACTS, DISPUTES, MUSEUMS

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MODULE III

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Speaker profiles



CEST

9:30 – 11:00

Art Market Contracts I: The Transactional Toolkit

speaker

Anne Laure Bandle

PARTNER, BOREL & BARBEY / DIRECTOR, ART LAW FOUNDATION, GENEVA

Anne Laure Bandle is a partner at Borel & Barbey in Geneva. She advises collectors, dealers, artists, foundations and cultural institutions on art law, copyright, philanthropy, contracts, commercial matters, estate planning and family-office structures. She is Director of the Art Law Foundation and lectures on copyright, art, entertainment and cultural philanthropy at the universities of Fribourg and Geneva, as well as on cultural heritage and art law at the London School of Economics. Bandle earned a PhD in law from the University of Geneva, receiving the Professor Walther Hug Prize, and was admitted to the Geneva Bar in 2017. Her practice combines transaction design, due diligence, export and ownership issues, dispute resolution and long-term stewardship, giving her a broad view of the contractual toolkit required for complex art-market deals.

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CEST

11:15 - 13:00

Art Market Contracts II: Advanced Deal Engineering

speaker

Pierre Valentin

CO-HEAD OF ART LAW, FIELDFISHER, LONDON

Pierre Valentin is Co-Head of Art Law at Fieldfisher and one of the most experienced practitioners in the international art market. Over three decades he has advised collectors, artists and estates, galleries, dealers, auction houses, museums, banks, family offices and governments. He began his art-law career as in-house counsel at Sotheby's and later led specialist practices at major international firms. His work covers high-value sales and purchases, authenticity and ownership disputes, restitution, export and import controls, copyright, anti-money-laundering compliance, mediation and arbitration. Valentin founded PAIAM and the International Catalogue Raisonné Association, helped establish initiatives supporting artists' estates and restitution work, and serves in the wider art-dispute-resolution community. He is admitted as a solicitor in England and Wales and as an avocat in Brussels.

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CEST

14:00 - 16:00

Art Arbitration and Dispute Resolution

speaker

Prof. Ettore M. Lombardi

UNIVERSITY OF FLORENCE / OF COUNSEL, GITTI AND PARTNERS

Ettore Maria Lombardi is Professor of Private Law and Digital Society Law at the University of Florence School of Law and co-director of the Executive Course in Art & Law. He teaches and researches in private law, international business law, digital transformation, sustainable enterprise and dispute resolution. Lombardi holds a law degree and PhD from the University of Florence, a Licentiate in Canon Law from the Pontifical Lateran University and an LL.M. from Harvard Law School, together with advanced training in artificial intelligence and sustainability. He is a qualified lawyer and has held academic and research appointments in Europe, the United States and Asia. His professional experience includes corporate, banking, finance and arbitration work, and he has served in financial-dispute and supervisory roles. He is the author of several books and numerous articles in private, commercial, financial and digital law.

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CEST

16:15 - 18:00

Museum Governance and Management

speaker

Cecilie Hollberg

FORMER DIRECTOR, GALLERIA DELL'ACCADEMIA DI FIRENZE

Dr. Cecilie Hollberg is a German historian, curator and cultural manager who served two terms as Director of the Galleria dell'Accademia di Firenze. During her tenure she led the museum through major organisational, conservation, digital and public-engagement projects centred on Michelangelo's *David* and the wider collection. Earlier, she directed the Städtisches Museum Braunschweig and held curatorial and scientific positions in Dresden, Magdeburg, Leipzig and Berlin. Hollberg earned a doctorate in medieval history at the University of Göttingen after studies in history, political science, German and Italian language and literature in Germany and Italy. She has taught and held visiting and advisory roles at universities and cultural institutions, curated exhibitions and published on medieval history, museum practice and art collections. Her work links governance, scholarship, conservation, audience development and the legal responsibilities of public museums.

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